Established in 1972, Stark Services, Inc. is a leading database marketing company that provides affordable subscription fulfillment and circulation marketing services for small and medium-sized publications (controlled, paid or a combination of both). Stark Services is the all-in-one circulation solution that allows publishers to build circulation and generate more advertising and subscription revenue. As your active circulation partner, we have advanced tools in place to grow audiences for all types of publications (trade, consumer, city, regional, nonprofit, association, print and digital). Our on-site and knowledgeable staff will help you develop effective circulation marketing plans that fit your budget.

Our core services include:

- Database Management
- Circulation Marketing
- Subscription Order Processing
- Customer Service Call Center
- 24/7 Online Customer Service Suite
- Secure Website Hosting & Development
- Audit Management (Circulation & Postal)
- USPS PO Box Rental & Postage Management
- In-house Lettershop
- 24/7 Online Report Access
- Reader Service
- Plus More

We offer a variety of promotions to help you reach and maintain your circulation goals that includes email marketing; social media marketing; direct mail; renewals; telemarketing; fax broadcasting; gift subscriptions; donor renewals; bind-in and blow-in inserts; tip-ons and coverwraps; reader service, survey and dual purpose cards.

**Why Do We Exist**

In today's marketplace of media products—particularly magazines, newspapers, e-newsletters,
websites and social media sites, it is crucial to have a savvy, well-seasoned team strategizing, managing, and implementing our clients’ most ambitious circulation, audience development and marketing goals. Our mission is to act as a trusted extension of our clients’ circulation and marketing departments, producing results that directly and positively impact their business objectives. Stark Services strives to provide high-quality and affordable subscription fulfillment and circulation marketing services for trade, consumer, city, regional, nonprofit, association, print and digital publications. We are the all-in-one circulation solution!

Industry organizations we’re associated with:

BPA Worldwide
Alliance for Audited Media
Verified Media
Circulation Verification Council

WFMA
WPA