

## WHY SHOULD CONSUMER PUBLICATIONS TRUST STARK SERVICES?

Service, software, and applied experience helps you build your business and earn your subscribers' trust:

### Client services:

- We have delivered direct results for over 600 periodicals and helped 1000's more
- You establish a strategic relationship with Stark from the top down
- You get a fulfillment account manager that keeps track of every day-to-day need
- You get access to real circulators, audit, and postal experts
- More than just subscriptions, we offer a COMPLETE PACKAGE of SERVICES
- Our reporting helps you to manage profitable circulation. More than empty numbers, actual **actionable** intelligence!
- Everything is well documented and easily accessible to give you hands-on control

### Subscriber services:

- Your subscribers are kept happy through informed and available telephone and email operators
  - English and Spanish-speaking operators have subscriber satisfaction as their goal
  - Your subscribers can manage their own Web accounts
  - We manage great results, consistently.
  - Superior SUBSCRIBER SERVICE.
- Our Subscriber Service Specialists will treat your customers right!